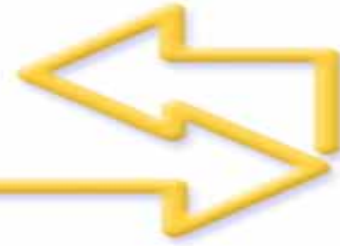




ALANYA REAL ESTATE MARKET RESEARCH

Qualitative Findings

INTRODUCTION



Alanya Real Estate Market research was conducted by DAP Marketing Research Inc., on behalf of BPI Real Estate Investment Consultancy Inc. in June 2006.

The information in the report is only consisting qualitative findings whereas total study will also include quantitative findings through surveys conducted with non-residents in Alanya Turkey and also in UK and Ireland

RESEARCH OBJECTIVES



The research was conducted in order to learn in detail about the real estate market in Alanya especially for non-residents.

The main objectives of the survey were to find out;

- ✓ **The profile of the real estate companies and the way they make business**
- ✓ **The process of sales to non-residents**
- ✓ **Preferences of non-residents in terms of the type of residence; reasons of preference towards Alanya**
- ✓ **Issues faced in the market**

**For more details about this survey
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